



Chiltern Music Academy – Privacy notice

What is this guide for?

Whenever we need to collect any of your data, we will let you at that point *why* we need to do so and *what* it will be used for, but this guide provides a useful overview of all of those situations and provides more detail on how we keep your data secure and up to date, how long we might hold it for, and what your rights are in relation to it.

Chiltern Music Academy is committed to protecting your personal data and will use any personal or sensitive data we collect from you in line with the General Data Protection Regulations (GDPR).

Who's responsible for data the group collects?

Chiltern Music Academy is a Data Controller under the GDPR. Chiltern Music Academy's Data Protection Officer is Julie-Marie James, Finance & Business Manager, who can be contacted at julie-marie.james@chilternmusicacademy.org

What data do we collect and what do we use it for?

Chiltern Music Academy collects data from individuals to help us plan, organise and run the day-to-day operations of the group (e.g. co-ordinating rehearsals or collecting membership fees) and to promote and market the group's activities (e.g. marketing mailing lists and photography/video capture).

Members: for administering membership

When you join Chiltern Music Academy as a member, or during your membership with us, we may need to collect some of the following information on you and your child:

<ul style="list-style-type: none">• Name• Email address• Phone number• Address• Emergency contact details• Date of Birth/gender	<ul style="list-style-type: none">• Medical information• Audition notes• DBS checks• Bank details• Gift Aid Declarations• Photos/video footage
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This data will be used by committee members to manage your membership with Chiltern Music Academy and to organise and run our activities.

If you give us your consent to do so, we may also use your contact details to send you marketing/promotional communications from the group.

Any marketing/promotional communication we send you will include a clear option to withdraw your consent (e.g. to 'opt out' of future emails) and you can also withdraw consent at any point by contacting the Data Protection Officer – Julie-Marie James.

Event attendees: for processing and managing tickets for events

Where our events are ticketed, we need to collect data on the person booking (name and email) in order to allow you access to the event and to send you a confirmation of your reservation/purchase.



This data will only be used for administering your access to the event/s for which you have booked and will *not* be used to send you marketing/promotional messages from the group unless you have also provided your consent to receive these (see below).

Employees and contractors: for administration and legal/regulatory purposes

We may need (for administration or for legal/regulatory reasons) to collect personal or sensitive data on employees or contractors of the group. Where this is the case, we will explain what this is for at the point of collection. We hold a list of Affiliated Teachers and we may give the contact details of instrumental teachers to members so that they can enquire about instrumental lessons.

Mailing list subscribers: for marketing and promotion

We offer everybody the opportunity to sign up (consent) to receive marketing and promotional information on the group's activities (e.g. emails about forthcoming events).

When you sign-up to our marketing mailing list we will ask for your name and email and will use this data to send you information about our events and activities (e.g. forthcoming performances, social events and fundraising events). We may also ask for your preferred topics and communication methods. These allow us to tailor the information we provide to suit your preferences (e.g. email vs post).

We will *only* send you information that is related to the group (e.g. we will *not* use your data to send you marketing messages from third parties).

Anything we send you will include a clear option to withdraw your consent (e.g. to 'opt out' of future emails) and you can also do so at any time by contacting the Data Protection Officer – Julie-Marie James.

Website visitors: for running and improving our website

We use cookie technology when a person visits our website to collect and analyse anonymised data on how many people have visited, what pages they have looked at and other statistical information.

We use a pop-up banner to let users know about this on their first visit, and they can at any time disable cookies in their browser if they do not wish their (anonymised) data to be tracked.

Do we share your data with anyone else?

We sometimes use third party services to process your data (e.g. ParentPay). We will always make sure any third parties we use are reputable, secure, and process your data in accordance with your rights under GDPR.

Are there special measures for children's data?

We will occasionally hold the email addresses of some of our student members. This is only ever the case if we have been asked by the child and their parent to store them so that we can inform students about concerts, or to communicate directly with our Student Council members.

How can you update your data?

You can contact us at any time at office@chilternmusicacademy.org to update or correct the data we hold on you.



How long we will hold your data?

The Chiltern Music Academy data retention policy is to review all data held on individuals at least every two years and remove data where we no longer have a legitimate reason to keep it.

Where you have withdrawn your consent for us to use your data for a particular purpose (e.g. unsubscribed from a mailing list) we may retain some of your data for up to two years in order to preserve a record of your consent having been withdrawn.

What rights do you have?

Under the GDPR, you have the following rights over your data and its use:

- The right to **be informed** about what data we are collecting on you and how we will use it
- The right of **access** - you can ask to see the data we hold on you
- The right to **rectification** - you can ask that we update or correct your data
- The right to **object** - you can ask that we stop using your data for a particular purpose
- The right to **erasure** - you can ask us to delete the data we hold on you
- The right to **restrict processing** - you can ask that we temporarily stop using your data while the reason for its use or its accuracy are investigated
- Though unlikely to apply to the data we hold and process on you, you also have rights related to **portability and automated decision making** (including profiling)

All requests related to your rights should be made to the Data Protection Officer at julie-marie.james@chilternmusicacademy.org. We will respond within one month.

You can find out more about your rights on the [Information Commission's Office website](#)

What will we do if anything changes?

If we make changes to our privacy statements or processes we will post the changes here. Where the changes are significant, we may also choose to email individuals affected with the new details. Where required by law, we will ask for your consent to continue processing your data after these changes are made.

Use of Cookies

What are 'cookies'?

'Cookies' are small text files that are stored by the browser (for example, Internet Explorer) on your computer or electronic device. They allow websites to 'remember' you for a period of time so that they can store things like user preferences and make the website quicker and easier for you to use.

Without cookies, some things on websites would not be able to work: for example, without cookies it might not be possible to know whether or not you are logged in on a website, which would prevent you from being able to see content restricted to logged-in users.



How does the Chiltern Music Academy website use cookies?

A visit to a page on the Chiltern Music Academy website may create one of the following cookies:

Cookie	Name	Purpose
Google Analytics	_ga and _gid	These cookies are used to collect information about how visitors use our site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visit
Content Management System cookie	PHPSESSID	These cookies are set by our content management system upon arrival at the website. They are not used for any other purpose and are deleted as soon as you close the browser window
e-commerce	wpsc_customer_cookie_	These cookies are necessary to process online purchases

How do I turn cookies off?

It is usually possible to stop your browser accepting cookies, or to stop it accepting cookies from a particular website.

All modern browsers allow you to change your cookie settings. You can usually find these settings in the 'options' or 'preferences' menu of your browser. To understand these settings, the following links may be helpful, or you can use the 'Help' option in your browser for more details.

- [Cookie settings in Internet Explorer](#)
- [Cookie settings in Firefox](#)
- [Cookie settings in Chrome](#)
- [Cookie settings in Safari](#)

Please note: switching off cookies may prevent some aspects of our website from working fully, e.g. you may not be able to use the online shop.

Useful links

You can find out more about cookies and their use on the internet from www.allaboutcookies.org